

IDENTITY GUIDELINE

PRIMARY LOGO



ALTERNATE LOGO



ICONS



ACCENT



TYPOGRAPHY

When selecting typefaces, use any of the typefaces shown below in the proper paragraph style.

HEADINGS

ROBOTO BOLD

ROBOTO THIN

BODY

OPEN SANS

COLOR



C: 6 R: 255
M: 0 G: 255
Y: 97 B: 0
K: 0 #FFFF00



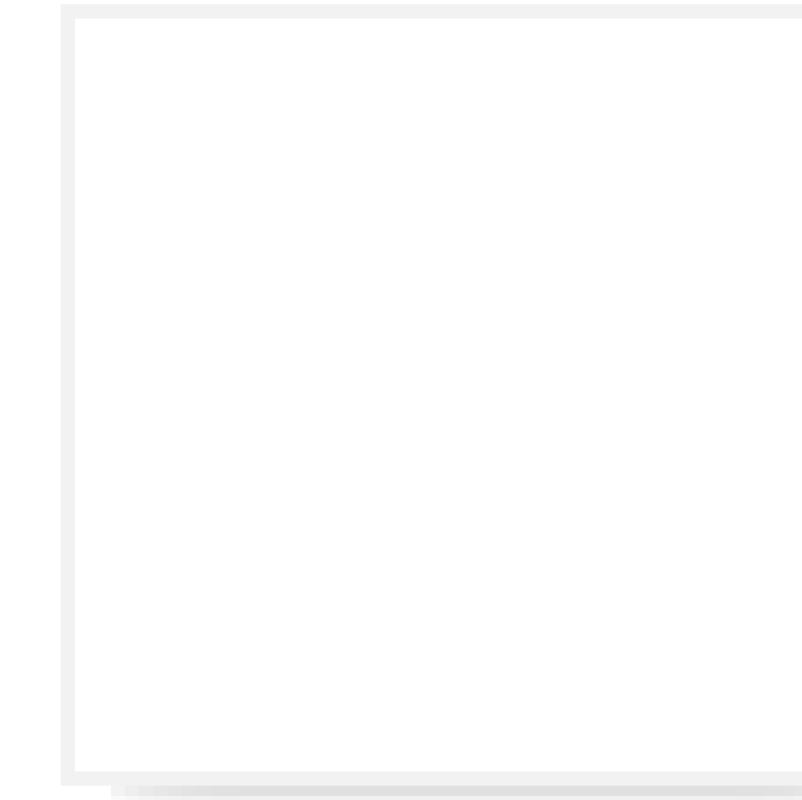
C: 73 R: 26
M: 67 G: 26
Y: 65 B: 26
K: 78 #1A1A1A



C: 69 R: 51
M: 63 G: 51
Y: 62 B: 51
K: 58 #333333



C: 60 R: 26
M: 53 G: 26
Y: 52 B: 26
K: 24 #626060



C: 0 R: 255
M: 0 G: 255
Y: 0 B: 255
K: 0 #FFFFFF