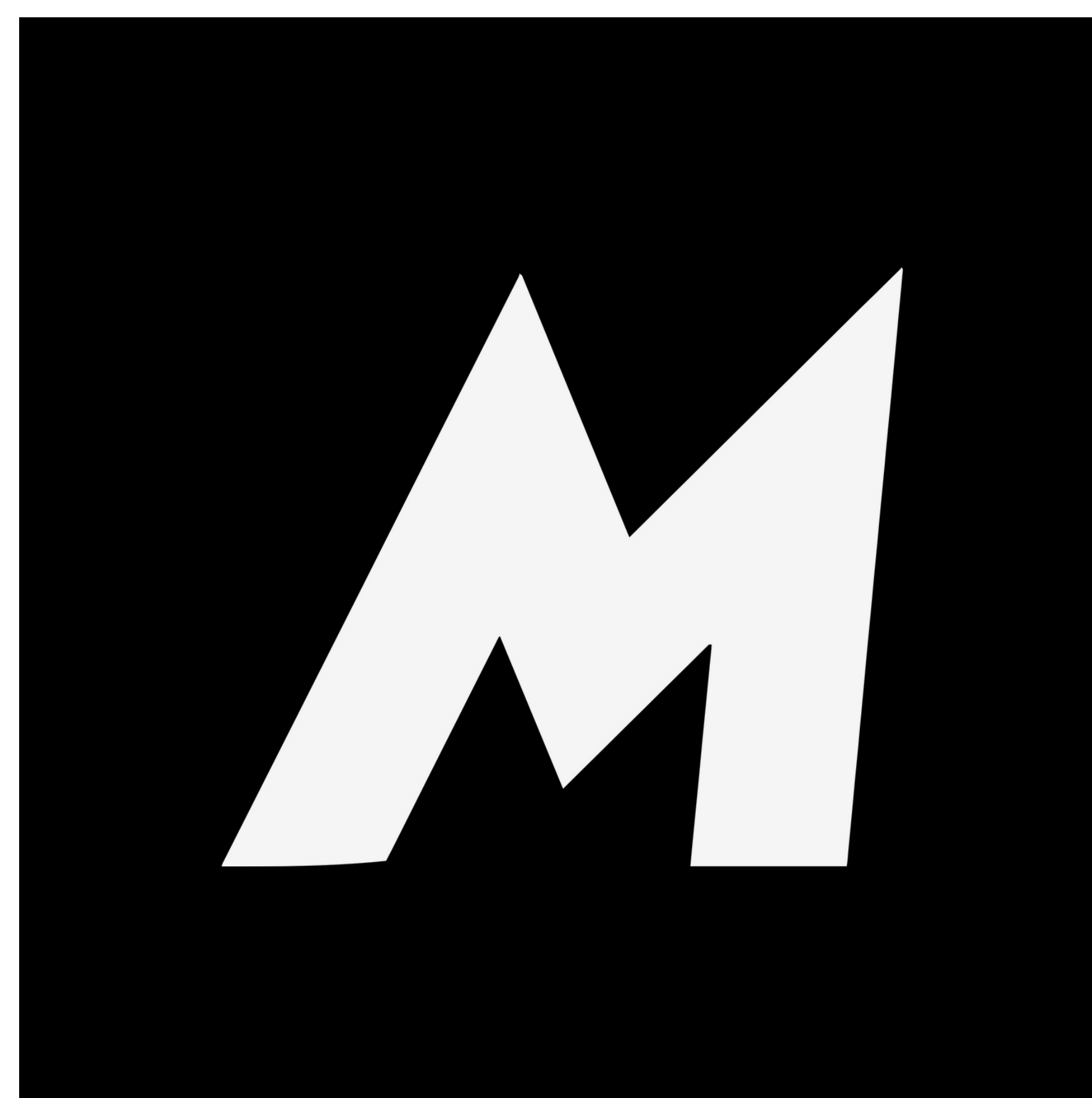


IDENTITY GUIDELINE

PRIMARY LOGO



ICONS



HEADINGS

ROBOTO BOLD

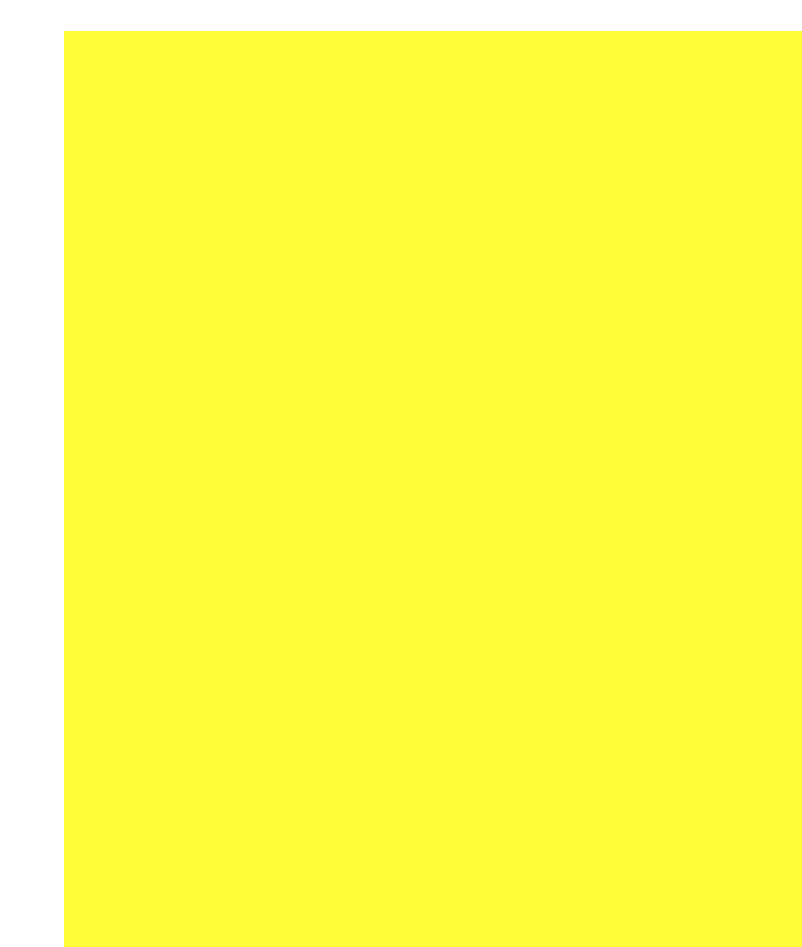
ROBOTO THIN

VENEER REGULAR

BODY

OPEN SANS

COLORS



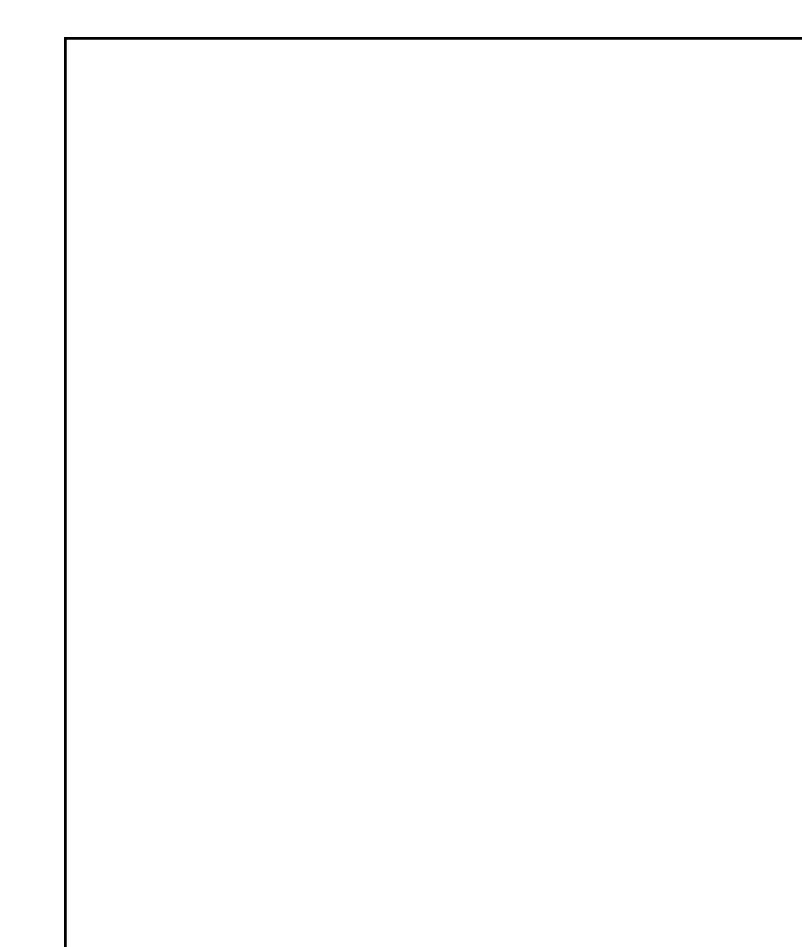
C: 6 R: 255
M: 0 G: 255
Y: 97 B: 0
K: 0 #FFFF00



C: 73 R: 26
M: 67 G: 26
Y: 65 B: 26
K: 78 #1A1A1A



C: 69 R: 51
M: 63 G: 51
Y: 62 B: 51
K: 58 #333333



C: 0 R: 255
M: 0 G: 255
Y: 0 B: 255
K: 0 #FFFFFF